



July 13, 2005

FOR IMMEDIATE RELEASE

## JUPITER TELECOMMUNICATIONS ANNOUNCES SECOND QUARTER 2005 FIGURES

### J:COM's Subscribing Households Across Japan Have Increased by 6.4 Percent

**Tokyo, JAPAN** -- Jupiter Telecommunications Co., Ltd. (J:COM, JASDAQ code: 4817), the largest cable service provider in Japan based on the number of customers served, today released its subscribing household figures for the second quarter of 2005. J:COM owns and/or operates 17 local cable franchises throughout Japan (serving customers in 32 systems), as of the end of June 2005, utilizing cable network technology to bring cable television, high-speed Internet, and phone services to customers in those service areas. J:COM's subscribing households, the number of households subscribing to at least one J:COM service through J:COM's cable system network, increased by 117,000 year-over-year to 1,955,800 as of June 30, 2005, an increase of 6.4 percent since June 30, 2004.

The total number of households subscribing to J:COM TV increased to 1,656,400 households (of which 426,000 households subscribed to digital services), an increase of 78,400 households (5.0%) compared to the same period last year. J:COM NET subscribers increased to 808,500 households, an increase of 107,600 households (15.4%), and J:COM PHONE subscribers increased to 859,200 households, an increase of 200,000 households (30.3%) during the same period.

Numbers are in thousands (000s), rounded to the nearest hundred:

	Number of Households Subscribing to			Number of Households Subscribing to at Least 1 J:COM Service*
	J:COM TV	J:COM NET	J:COM PHONE	
<b>As of June 30, 2005</b>	1,656,400 (including digital: 426,000)	808,500	859,200	1,955,800
<b>As of June 30, 2004</b>	1,578,000	700,900	659,200	1,838,800
<b>Number of Increase</b>	78,400	107,600	200,000	117,000
<b>Percent Increase</b>	5.0%	15.4%	30.3%	6.4%

Between April 1, 2005 and June 30, 2005, the number of households subscribing to J:COM TV

increased by 27,600. The number of households subscribing to J:COM NET increased by 31,300 during the quarter, and the number of households subscribing to J:COM PHONE increased by 47,300 during the same period of time.

Demonstrating the continued effectiveness of J:COM's bundled-services approach, the average number of services subscribed to by each J:COM subscribing household increased to 1.70 as of June 30, 2005, up from 1.60 as of June 30, 2004.

*Note: All numbers mentioned above are based on subscribing household numbers of managed franchises. The subscribing household numbers of consolidated franchises only are as follows.*

Numbers are in thousands (000s), rounded to the nearest hundred:

<i>Consolidated J:COM Franchise Total As of June 30, 2005</i>	<i>Number of Households Subscribing to</i>			<i>Number of Households Subscribing to at Least 1 J:COM Service*</i>
	<i>J:COM TV</i>	<i>J:COM NET</i>	<i>J:COM PHONE</i>	
	<i>1,546,700 (including digital 406,400 )</i>	<i>763,600</i>	<i>807,100</i>	<i>1,826,200</i>

Based in Tokyo, J:COM provides services through 17 managed franchises (As of June 30 2005), including cable television services (J:COM TV), high-speed cable Internet access services (J:COM NET) and telephony services (J:COM PHONE) where available. These services are provided through J:COM's fiber and cable network, which carries information, entertainment, content and services directly to homes in J:COM service areas.

Established in 1995, Jupiter Telecommunications Co., Ltd. (J:COM) is Japan's largest multiple system operator based on the number of subscribing customers, serving 1,955,800 subscribing households (as of June 30, 2005) in the Hokkaido, Kanto, Kansai, and Kyushu regions. Based in Tokyo, J:COM is the corporate entity that provides cable television, high-speed Internet access and telephony services to customers across Japan through 17 managed franchises (as of June 30 2005) operating at the local level. The number of serviceable households or "homes passed" in J:COM franchises in Hokkaido, Kanto, Kansai and Kyushu is approximately 7.1 million (as of June 30, 2005). J:COM's principal shareholders are LMI/Sumisho Super Media, LLC. and Microsoft Corporation. J:COM is a public company, trading on the JASDAQ stock exchange under the symbol JCOM. For more information (available in English as well), visit J:COM's website at <http://www.jcom.co.jp>.

# # #

Certain statements in this news release may constitute "forward-looking statements," which involve known and unknown risks, uncertainties and other important factors that could cause the actual results, performance or achievements of Jupiter Telecommunications Co., Ltd. and any of its subsidiaries to differ materially from any future results, performance or achievements expressed or implied by such forward-looking statements.