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**FOR IMMEDIATE RELEASE**

**J:COM TV DIGITAL SUBSCRIBERS TOPS 600,000 HOUSEHOLDS  
100,000 New Subscribers in the Last 3 Months**

**Tokyo, Japan** -- Jupiter Telecommunications Co., Ltd. (J:COM; JASDAQ: 4817), the largest multiple system operator (MSO) in Japan based on the number of customers served, announced today that it has surpassed the 600,000 subscriber mark with its digital cable service, “J:COM TV Digital” which launched in April 2004. The service has grown rapidly, with the addition of 100,000 new subscribers since passing the 500,000 digital subscriber mark in September 2005. J:COM began offering J:COM TV Digital in April 2004. Reaching 600,000 digital subscribers, J:COM TV Digital has exceeded a 35 percent digital penetration rate across the entire J:COM TV subscriber universe, which is a 150 percent increase on an year-over-year basis. J:COM projects its entire subscriber base to be fully digital by 2008.

For subscribers, J:COM has focused on strengthening its digital package with more value-added services, digital interactivity and leading content. In 2005 it began offering high definition television (HDTV) programming as well as digital interactive products including Video-On-Demand (VOD) and Pay-Per-View (PPV). In December 2005, J:COM announced two digital cable high definition channels that would be carried on an exclusive basis through terrestrial optical transmission networks: FOXlife HD and Discovery HD. FOXlife HD features lifestyle and entertainment shows with a focus on women while Discovery HD specializes in documentary programming.

The company launched “J:COM Digital Dream,” a local marketing campaign to commemorate the 500,000 digital subscriber milestone. Implemented between October and December 2005, the campaign proved highly successful in boosting digital subscribers to 600,000 households in just three months, supported by the content and service expansion and J:COM’s marketing strategies.

To continue growing its digital subscriber base, J:COM is actively promoting J:COM TV Digital to consumers. The company has been hosting promotional events in high-traffic retail centers to highlight the entertainment options and viewer-friendly features of its digital services. J:COM's own community channel and "J:COM Magazine" have stressed digital interactivity, new content and functionality.

"J:COM TV Digital" provides more than 100 channels, including terrestrial broadcasting services, as well as BS and Cable Digital broadcasting options, access to interactive services such as "J:COM On Demand" (VOD) and PPV, and an advanced electronic program guide, through a single set top box. Additionally, subscribers who have television sets equipped with a D3/D4 terminal are able to watch high quality HDTV programming.

[About J:COM](http://www.jcom.co.jp/) <http://www.jcom.co.jp/>

Established in 1995, Jupiter Telecommunications Co., Ltd. (J:COM) is Japan's largest multiple system operator based on the number of subscribing customers, serving over 2 million subscribing households (as of November 30, 2005) in the Sapporo, Kanto, Kansai, and Kyushu regions. Based in Tokyo, J:COM is the corporate entity that provides cable television, high-speed Internet access and telephony services to customers through 19 managed franchises (as of November 30, 2005) operating at the local level. The number of serviceable households or "homes passed" in J:COM franchises in Sapporo, Kanto, Kansai and Kyushu is approximately 7.3 million (as of September 30, 2005). J:COM's principal shareholder is LMI/Sumisho Super Media. J:COM is a public company, trading on the JASDAQ stock exchange under code 4817. For more information (available in English and Japanese), visit J:COM's website at <http://www.jcom.co.jp>.

*Certain statements in this news release may constitute "forward-looking statements," which involve known and unknown risks, uncertainties and other important factors that could cause the actual results, performance or achievements of Jupiter Telecommunications Co., Ltd. and any of its subsidiaries to differ materially from any future results, performance or achievements expressed or implied by such forward-looking statements.*