

Consolidated Annual Financial Results Release

For the Year Ended December 31, 2008

Jupiter Telecommunications Co., Ltd. (Consolidated)Company code number: 4817 (URL <http://www.jcom.co.jp/>)

Shares traded: JASDAQ

Executive position of legal representative: Tomoyuki Moriizumi, Chief Executive Officer

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Expected date of Annual Shareholder's meeting: March 25, 2009

Expected date of filing of annual report: March 25, 2009

1. Consolidated operating results (From January 1, 2008 to December 31, 2008)**(1) Consolidated financial results**

(In millions of yen, with fractional amounts rounded)

	Revenue		Operating income		Income before income taxes		Net income	
		%		%		%		%
December 31, 2008	294,308	11.3	53,675	25.4	47,440	26.5	27,964	16.6
December 31, 2007	264,508	19.2	42,816	35.6	37,506	36.4	23,992	(2.0)

	Net income per share	Net income per share (diluted)	Net income ratio to net worth	Income before income tax ratio to total assets	Income before income tax ratio to total revenue
	(Yen)	(Yen)	%	%	%
December 31, 2008	4,079.61	4,076.17	8.2	6.6	16.1
December 31, 2007	3,650.27	3,638.93	7.9	5.7	14.2

(Notes)

1. Equity in earnings of affiliates;

For the year ended December 31, 2008: 600 million yen For the year ended December 31, 2007: 291 million yen

2. The percentages shown next to revenue, operating income, income before income taxes and net income represent year-on-year changes.

(2) Consolidated financial position

	Total assets	Shareholders' equity	Equity capital ratio to total assets	Shareholders' equity per share
	(Millions of yen)	(Millions of yen)	%	(Yen)
December 31, 2008	755,670	349,352	46.2	50,940.10
December 31, 2007	680,416	330,009	48.5	48,195.11

(3) Consolidated cash flow statement

	Cash flows from operating activities	Cash flows from investing activities	Cash flows from financing activities	Balance of cash & cash equivalents
	(Millions of yen)	(Millions of yen)	(Millions of yen)	(Millions of yen)
December 31, 2008	100,692	(76,357)	(25,722)	21,503
December 31, 2007	95,226	(52,728)	(40,094)	22,890

2. Dividend information

	Annual cash dividends per share (Yen)			Total amount of annual cash dividends (Millions of yen)	Dividends payout ratio %	Total amount of dividends ratio to shareholders' equity %
	Interim	Year-end	Total			
December 31, 2007	—	—	0.00	—	—	—
December 31, 2008	500.00	250.00	750.00	5,143	18.4	1.5
December 31, 2009 (Forecasts)	490.00	490.00	980.00		23.2	

(Notes) Interim dividend amount per share ¥500 includes ¥250 as a special dividend.

3. Consolidated forecasts for December 2009 term (from January 1, 2009 to December 31, 2009)

	Revenue		Operating income		Income before income taxes		Net income		Net income per share
	(Millions of yen)	(%)	(Millions of yen)	(%)	(Millions of yen)	(%)	(Millions of yen)	(%)	(Yen)
Annual	330,000	12.1	60,000	11.8	52,000	9.6	29,000	3.7	4,228.57

(Notes) The percentages shown next to revenue, operating income, income before income taxes and net income represent year-on-year changes

4. Other information

(1) Change in significant consolidated subsidiaries : None

(2) Change in significant accounting and reporting policies

1. Change in accounting methods in accordance with change in accounting policy : None

2. Change in accounting methods other than above : None

(3) Outstanding shares

1. Number of issued shares at end of term (consolidated):

As of December 31, 2008: 6,938,107 shares As of December 31, 2007: 6,927,357 shares

2 Number of treasury stock:

As of December 31, 2008: 80,000 shares As of December 31, 2007: 80,000 shares

(note) Regarding number of shares basis of per share data, please refer to page 22.

(Ref) Parent Company Only [JAPANESE GAAP]

1. Operating results (From January 1, 2008 to December 31, 2008)

(1) Financial results

(In millions of yen, with fractional amounts rounded)

	Revenue		Operating income		Ordinary income		Net income	
		%		%		%		%
December 31, 2008	117,933	9.4	10,448	28.2	10,477	21.0	6,982	10.4
December 31, 2007	107,807	7.5	8,147	88.3	8,656	30.7	6,327	(2.4)

	Net income per share	Net income per share (diluted)
	(Yen)	(Yen)
December 31, 2008	1,018.59	1,017.73
December 31, 2007	962.71	959.72

The percentages shown next to revenue, operating income, ordinary income and net income represent year-on-year changes.

(2) Financial position

(In millions of yen, with fractional amounts rounded)

	Total assets	Net assets	Equity capital ratio to total assets	Net assets per share
	(Millions of yen)	(Millions of yen)	(%)	(Yen)
December 31, 2008	439,479	250,404	57.0	36,505.18
December 31, 2007	427,146	246,458	57.7	35,991.30

(Notes) Stockholders' equity : As of December 31, 2008 ¥250,356 million As of December 31, 2007 ¥246,444 million

(Cautionary note regarding future-related information)

The forecasts contained in this report have been prepared on the basis of information that is currently available. Because such estimates are inherently very uncertain, actual results may differ from the forecasts. The Company does not guarantee that it will achieve these estimated results and advises readers to refrain from depending solely on these forecasts. Readers should also note that the Company is under no obligation to revise this information on a regular basis.

I . Business Results

(1) Analysis of Business Results

Jupiter Telecommunications Co., Ltd., (“the Company”) and its consolidated group (“the J:COM Group”)—its consolidated subsidiaries and equity-method affiliates—made the fiscal year ended December 31, 2008 one for reestablishing a growth trend in its cable television services. In addition, the J:COM Group made steady progress with its Volume plus Value growth and Content strategies.

The status of various efforts to implement its growth strategy is as follows:

1. Volume strategy

The J:COM Group has taken steps to increase the number of customer contact points by diversifying sales routes. As a part of these endeavors, in addition to its traditional direct sales representative approach, the J:COM Group has placed particular emphasis on efforts to strengthen its marketing activities at J:COM Shops. As of December 31, 2008, the number of J:COM Shops had increased to 50.

In its efforts to form equity-based alliances, as well as purchase other cable television companies and businesses, the J:COM Group undertook several strategic acquisitions. As a result, successful measures were implemented to expand the J:COM Group’s service area. Specific endeavors during the fiscal year ended December 31, 2008 were as follows:

- J:COM acquired 99.2% of the outstanding stock of Kyoto Cable Communications Co., Ltd., (also known as Miyavision), making the acquisition a consolidated subsidiary at the end of January 2008.
- Consolidated subsidiary Cablenet Kobe Ashiya Co., Ltd., acquired the cable television business of the Kobe City Development & Management Foundation at the end of February 2008.
- J:COM acquired additional outstanding stock of Fukuoka Cable Network Co., Ltd. (FCN), the J:COM Group’s only equity-method affiliate among its cable television network. As a result, FCN became a J:COM Group’s consolidated subsidiary as of August 25, 2008.
- J:COM acquired a 97.9% equity share of Jyohoku New Media Co., Ltd., (also known as Taito Cable Television), which adjoins a J:COM Group service area, on December 1, 2008. Jyohoku New Media was accordingly included as a consolidated subsidiary
- J:COM acquired 100% of the outstanding stock of Mediatti Communications, Inc., Japan’s third largest multiple systems operator, making the acquisition a consolidated subsidiary on December 25, 2008

In addition, the J:COM Group implemented various measures aimed at reorganizing its consolidated subsidiaries and operations, resulting in continued improvement of its operational efficiency and competitiveness. As part of these initiatives, J:COM West Co., Ltd., and Kyoto Cable Communications merged on December 1, 2008.

2. Value strategy

To increase the average monthly revenue per unit (ARPU), the J:COM Group worked diligently to enhance the number of services offered per subscribing household (the bundle ratio) and enhance the added value of existing services.

In the area of cable television services, and as a facet of its activities to market its video on demand (VOD) capabilities, the J:COM Group broadcasted a preview of the Warner Bros. production “Speed Racer,” in conjunction with Asmik Ace Entertainment Inc., a motion picture distribution company, via “J:COM On Demand” on the same day as the movie’s DVD release. Moreover, following the launch of the distribution service NHK on Demand by Japan Broadcasting Corporation (NHK) on December 1, 2008, the J:COM Group began broadcasts of the service on the same day. This is a service that allows viewers to enjoy the NHK television programming of their choice and convenience. NHK on Demand consists of two types of services: NHK Archive Selection provides selected past programs from NHK’s vast library and Catch-up programs, which are available to viewers who have missed programs for a period of about a week after they were originally broadcast on one of five different NHK terrestrial and satellite channels. Adding this new service to the J:COM lineup is expected to increase both the overall number of VOD service users and the utilization of the “J:COM on Demand” service.

Introduced in fiscal 2006, the J:COM Group's digital video recording service (HDR), which enables the recording of HD broadcasts to an internal hard disk drive using a set-top box, has also experienced steady growth in its number of subscribers. HDR offers a variety of benefits including enhanced convenience, becoming popular for both its features and perceived cost/performance ratio to users. As of December 31, 2008, J:COM had 404,800 subscribers to its HDR service. This contributed significantly to ARPU growth. Furthermore, the Company launched a new "HDR Plus" high-specification and functionality service across all service areas on December 17, 2008.

"HDR Plus" features an enhanced DVD drive with digital high-definition video recording capability as well as an expanded 500 gigabyte hard disk. It delivers approximately four times more recording capacity as compared to the conventional HDR service. With the introduction of "HDR Plus", J:COM expects to increase its base of digital service users while improving customer satisfaction.

By the end of July 2008, the J:COM Group had also added J:COM NET Ultra 160M Course, a super high-speed 160 Mbps Internet access service priced at ¥6,300 per month, to its existing J:COM Net 30M Course priced at ¥5,775 per month. As a competitive service that exceeds the Internet access speed provided by its 100 Mbps "fiber to the home" (FTTH) services, and one that delivers other value-added features, including enhanced security and competitive usage fees, J:COM NET Ultra 160M Course is forecasted to generate further growth in subscriber numbers. In this manner, J:COM is well positioned to offer an Internet access service menu that compares favorably with those provided by other major communications companies. As a result of this initiative, as well as to the introduction of J:COM NET Ultra 160M Course, the number of subscribing households has increased and resulted in an ARPU improvement.

3. Content strategy

As a result of the merger with Jupiter TV Co., Ltd. (JTV) in September 2007, the Company became Japan's largest multi-channel operator (MCO). The J:COM Group provides sixteen specialized pay-television channel services through various distribution infrastructures including cable and direct-to-home satellite service providers. Leveraging synergies gained from this merger, the J:COM Group takes full advantage of resources such as its funding capabilities, customer base and customer information, including opinions and requests collected directly by sales representatives as well as call centers. In this manner, the J:COM Group is taking steps to improve programming quality, review and enhance channel contents, and continually provide appealing programs to its customers. As a part of these endeavors, the J:COM Group began broadcasting Channel Ginga in April 2008. At the same time, the J:COM Group enhanced its channel lineup through the addition of two highly rated U.S. channels, FOXCRIME and the SCIFI Channel.

In bolstering the programming content quality of the new Channel Ginga in autumn 2008, the J:COM Group enhanced the satisfaction of its existing subscribing households while further expanding the breadth of its audience. Furthermore in December 2008, the Company launched the commercial-free "Cinema Channel" that focuses mainly on Hollywood box-office hits, topical movies, and unforgettable film classics.

4. The Digital Project

With less than three years remaining in the countdown to the complete changeover to terrestrial digital broadcasting in July 2011, the J:COM Group recognizes that its response to this change will be critical. For this reason, the J:COM Group launched the Digital Project in October 2008, and will actively promote an early completion to the shift to terrestrial digital broadcasting, targeting the first half of 2010, while working to provide increasingly sophisticated services. At the same time, the J:COM Group has identified this opportunity as a potential means to increase the number of subscribers and further bolster its revenue stream. In promoting the aforementioned Digital Project, the J:COM Group will endeavor to secure increased acceptance of terrestrial digital broadcasting and growth in the number of multi-channel viewing households.

As a result of the measures mentioned above, the total number of subscribing households (the number of households that subscribe to one or more services) at consolidated system operators increased by 508,300 or 19% from December 31, 2007 to 3,167,400 households at December 31, 2008. By type of service, cable television subscribers grew by 369,000 households or 17% from December 31, 2007 to 2,557,000 households at December 31, 2008. The number of high-speed Internet access and telephony services subscribers increased by 275,200 or 23%, and 257,200 or 20%, respectively, to 1,486,800 and 1,569,800 households, respectively, as of December 31, 2008. The bundle ratio was unchanged at 1.77 as of December 31, 2008 from December 31, 2007. However, excluding the impact of five acquisitions in 2008, the bundle ratio increased to 1.82 as of December

31, 2008. ARPU increased from ¥7,687 for the year-ended December 31, 2007 to ¥ 7,789 for the year-ended December 2008.

Overview of business results

In the following discussion, we quantify the impact of acquisitions on our results of operations. The acquisition impact represents our estimate of the difference between the operating results of the periods under comparison that is attributable to the timing of an acquisition. In general, we base our estimate of the acquisition impact on an acquired entity's operating results during the first three months following the acquisition date such that changes from those operating results in subsequent periods are considered to be organic changes. Included as acquisition are (i) the July 2007 acquisition of Jupiter Visual Co. Ltd, (ii) the September 2007 merger with Jupiter TV Co., Ltd. and its subsidiaries and affiliates (JTV Group), (iii) the January 2008 acquisition of Kyoto Cable Communications Co. Ltd., (iv) the February 2008 acquisition of Kobe City Development & Management Foundation, (v) the August 2008 acquisition of Fukuoka Cable Network Co., Ltd., and (vi) the December 2008 acquisition of Jyohoku New Media., Ltd. (Taito Cable Television).

Revenue

Total revenue increased by ¥29,800 million, or 11% from ¥264,508 million for the year ended December 31, 2007 to ¥ 294,308 million for the year ended December 31, 2008. This increase includes ¥11,761 million that is attributable to the aggregate impact of acquisitions. Excluding the impact of acquisitions, total revenue increased by ¥18,039 million, or 7%.

Subscription fees increased by ¥21,788 million, or 9%, from ¥230,061 million for the year ended December 31, 2007 to ¥251,849 million for the year ended December 31, 2008. This increase includes ¥5,305 million that is due to the aggregate impact of acquisitions. Excluding the impact of acquisitions, subscriber fees increased by ¥16,483 million, or 7%.

Cable television subscription fees increased by ¥11,354 million, or 9% from ¥123,071 million for the year ended December 31, 2007 to ¥134,425 million for the year ended December 31, 2008. The increase in cable television subscription revenue includes a 6% organic increase in subscription fees that is attributable to an increase in the average number of digital cable subscribers, for which we charge a higher fee compared to our analog cable service, and the associated increase in ARPU. As of December 31, 2008, 78% of cable television subscribers were receiving our digital service, compared to 67% as of December 31, 2007.

High-speed Internet subscription fees increased by ¥6,921 million, or 10% from ¥66,558 million for the year ended December 31, 2007 to ¥ 73,479 million for the year ended December 31, 2008. The increase in high-speed Internet subscription revenue includes a 9% organic increase in subscription fees that is attributable to the net effect of (i) an increase in the average number of high-speed Internet subscribers and (ii) lower ARPU due to product bundling discounts.

Telephony subscription fees increased by ¥3,513 million, or 9%, from ¥40,432 million for the year ended December 31, 2007 to ¥ 43,945 million for the year ended December 31, 2008. The increase in telephony subscription revenue is attributable to the net effect of (i) an increase in the average number of telephony subscribers and (ii) lower ARPU due to a decrease in call volumes.

Other revenue increased by ¥8,012 million, or 23%, from ¥34,447 million for the year ended December 31, 2007 to ¥42,459 million for the year ended December 31, 2008. This increase includes ¥6,456 million that is attributable to the aggregate impact to acquisitions. The acquisition impact is mainly due to the merger with Jupiter TV Co. Ltd.

Operating Costs and Expenses

Operating and programming costs increased by ¥7,351 million, or 7%, from ¥104,748 million for the year ended December 31, 2007 to ¥112,099 million for the year ended December 31, 2008. This increase includes ¥ 3,799 million that is attributable to the aggregate impact of acquisitions. The remaining increase is due primarily to costs directly related to growth of our subscriber base.

Selling, general and administrative expenses increased by ¥ 6,792 million, or 13%, from ¥52,722 million for the year ended December 31, 2007 to ¥59,514 million for the year ended December 31, 2008. This increase

includes ¥4,248 million that is attributable to the aggregate impact of acquisitions. The remaining increase is primarily attributable to increases in personnel costs.

Depreciation and amortization expenses increased by ¥4,798 million, or 7%, from ¥64,222 million for the year ended December 31, 2007 to ¥69,020 million for the year ended December 31, 2008. This increase is attributable to the aggregate impact of acquisitions and additions to fixed assets related to the installation of services to new customers.

Operating income, as a result of the above items, increased by ¥10,859 million, or 25%, from ¥42,816 million for the year ended December 31, 2007 to ¥53,675 million for the year ended December 31, 2008.

Interest expense, net increased by ¥443 million, or 10%, from ¥4,276 million for the year ended December 31, 2007 to ¥4,719 million for the year ended December 31, 2008.

Income before income taxes increased by ¥9,934 million, or 26%, from ¥37,506 million for the year ended December 31, 2007 to ¥47,440 million for the year ended December 31, 2008.

Net income increased by ¥3,972 million, or 17%, from ¥23,992 million for the year ended December 31, 2007 to ¥27,964 million for the year ended December 31, 2008 for the reasons set forth above.

Outlook for the coming fiscal year

(In millions in yen)

	Revenue	Operating Income	Income before Income Taxes	Net Income
December 31, 2008 (Actual)	294,308	53,675	47,440	27,964
December 31, 2009 (Forecast)	330,000	60,000	52,000	29,000
Change (%)	12.1	11.8	9.6	3.7

Despite a downturn in the pace of overall growth in the cable industry, signs are emerging that other major telecommunications companies are entering the pay multi-channel broadcast market in earnest. As a result, the J:COM Group's operating environment is becoming increasingly competitive. At the same time, market entry by companies outside the industry is serving to raise public awareness. This is expected to help reenergize the market. With less than three years to the complete changeover to terrestrial digital broadcasting, the J:COM Group will renew its efforts to secure widespread acceptance of the various and diverse digital broadcast services while further enhancing the enjoyment and numbers of pay multi-channel broadcast subscribers. In this context, the trend toward digitization is recognized as a significant opportunity for the J:COM Group.

Guided by the Digital Project, a key initiative that the J:COM Group has continued to promote since its launch toward the end of 2008, the Company will work diligently to secure volume growth, enhance value and improve programming quality against the backdrop of the aforementioned market conditions.

As a part of its efforts to secure volume growth, the J:COM Group will bolster marketing across newly expanded areas, leveraging the Company's acquisition activities over the previous year. At the same time, the J:COM Group will continue to diversify its sales channels and strive to expand its subscriber base.

To enhance value, the Company will move forward with efforts to increase the convenience and functionality of the J:COM Group's digital television services. In addition, the Company will seek to differentiate itself from other companies by providing comprehensive after-care customer services. Through these means, the J:COM Group expects to increase its competitive position.

With the aim of improving programming quality, the Company will accelerate its shift to HD broadcasting while creating and producing attractive content. This is expected to increase the level of customer satisfaction.

Taking into consideration the aforementioned measures, consolidated revenues are expected to total ¥330,000 million for the fiscal year ending December 31, 2009, and the J:COM Group forecasts consolidated operating income, income before income taxes and net income of ¥ 60,000 million, ¥52,000 million and ¥29,000 million, respectively.

The J:COM Group's consolidated performance forecasts, which are based on business plans for the full fiscal year, do not provide performance forecasts for the first half (cumulative basis).

(2) Financial position

Asset, Liability and Stockholders' equity

Total assets increased by ¥75,254 million, from ¥680,416 million as of December 31, 2007 to ¥755,670 million as of December 31, 2008. The increase was primarily due to acquisitions made in 2008.

Total liabilities increased by ¥52,375 million, from ¥345,008 million as of December 31, 2007 to ¥397,383 million as of December 31, 2008. The increase was primarily due to acquisitions made in 2008 and borrowings made in connection with the Mediatti acquisition.

Stockholders' equity increased by ¥19,343 million, from ¥330,009 million as of December, 2007 to ¥349,352 million as of December 31, 2008. The increase was primarily due to current net income partially offset by distributions and dividends paid.

Cash flows

For the year ended December 31, 2008, the net cash provided by our operating activities of ¥100,692 million and existing cash and cash equivalent was used to fund net cash used in our investing and financing activities of ¥76,357 million and ¥25,722 million, respectively.

Cash Provided by Operating Activities

Net cash flows provided by operating activities increased ¥5,466 million from ¥95,226 million for the year ended December 31, 2007 to ¥100,692 million for the year ended December 31, 2008. The increase is primarily attributable to an increase in our net income, offset by an increase in cash paid for income taxes and changes in our working capital accounts.

Cash Used in Investing Activities

Net cash used in investing activities increased ¥23,629 million from ¥52,728 million for the year ended December 31, 2007 to ¥76,357 million for the year ended December 31, 2008. The net cash used for the year ended December 31, 2008 primarily consisted of ¥46,972 million for capital expenditures and ¥29,410 million for our acquisition of new subsidiaries and the acquisition of business operations.

Cash Used in Financing Activities

Net cash used in financing activities decreased ¥14,372 million from ¥40,094 million for the year ended December 31, 2007 to ¥25,722 million for the year ended December 31, 2008. The ¥25,772 net cash used in financing activities for the year ended December 31, 2008 consisted of ¥17,105 million of principle payments under capital lease obligations, ¥7,448 million net payments of short term loans and long-term debt, ¥3,428 million of dividends paid to shareholders, offset by ¥856 million of proceeds from the issuance of common stock and ¥1,403 million of other financing activities.

(3) Fundamental policy regarding the distribution of profits

J:COM recognizes that the distribution of profits to shareholders is an important management issue. In this context, the Company will endeavor to consistently supplement the J:COM Group's internal reserves for use in potential future investments such as the acquisition of other companies and businesses as well as capital expenditures, while at the same time maintaining stable and continuous returns to shareholders. As such, J:COM undertook the payment of an interim cash dividend of ¥500 per share, which included a special cash dividend of ¥250 per share. In connection with the year-end cash dividend, the Company plans to pay ¥250 per share.

Looking ahead, J:COM will continue to promote sustainable growth while working positively to return profits to shareholders. In fiscal 2009, the year ending December 31, 2009, the Company plans to pay an annual cash dividend of ¥980 per share, comprising an interim cash dividend of ¥490 per share and a year-end cash dividend of ¥490 per share, compared with ¥750 per share in fiscal 2008 taking into consideration of the J:COM Group's business results and other factors.

(4) Risk management

The J:COM Group has implemented organizational and structural risk management measures. However, should risks emerge, the possibility exists that they could significantly affect the J:COM Group's business results, financial position, or cash flows.

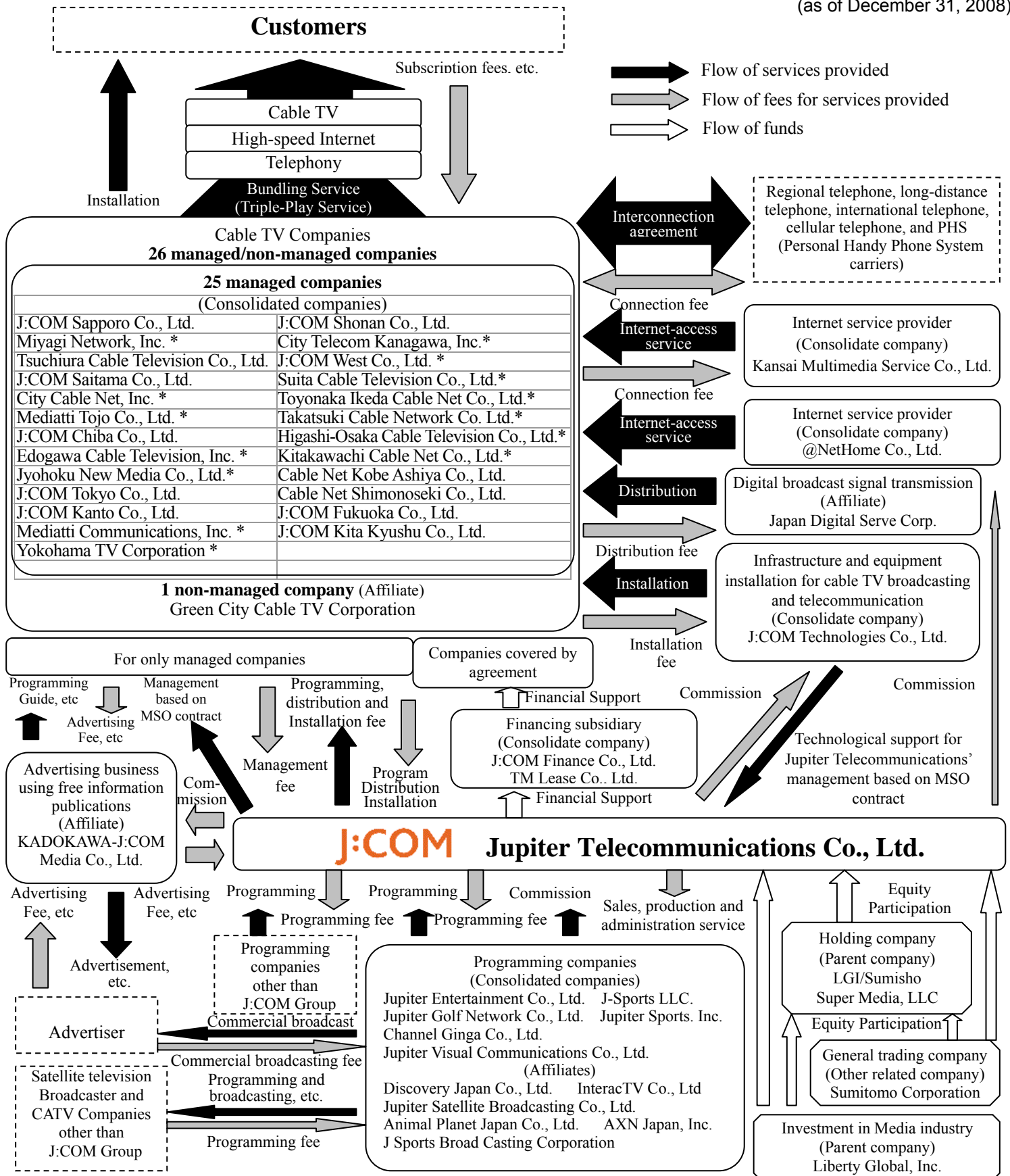
As of December 31, 2008, risks to the J:COM Group (some of which are outside of the control of the J:COM Group) were as follows:

1. Risks associated with the J:COM Group's businesses
 - An ineffective strategy for gaining new subscribers.
 - Turnover among sales staff can reduce the effectiveness of marketing activities, causing the failure to maintain subscribers and the loss of opportunities to gain new subscribers.
 - Risk that the J:COM Group might be unable to secure the funds, equipment, or obtain regulatory approvals needed for network expansion.
 - Reduction in opportunities to expand operations through the acquisition of other businesses.
 - Changes in the performance of J:COM Group companies might have a negative effect on operating results.
 - Risks associated with non-compliance with certain regulations (for instance, claims for damages resulting from the unauthorized release of personal information).
2. Risks associated with business relationships
 - Adverse developments, including the cessation of transactions, in the J:COM Group's relationships with programming suppliers, network infrastructure providers, suppliers of service reception and transmission equipment (digital set-top boxes, etc.), and other CATV and satellite broadcast operators.
3. Risks associated with markets
 - Intensifying competition with other firms in the same line of business as the J:COM Group, and adverse trends in markets.
4. Risks associated with changes in global macroeconomic conditions
 - As concerns surrounding a downturn in the global economy increase, current macroeconomic conditions may have a negative impact on the Company's performance.
5. Legal and regulatory risks
 - Stricter government regulations, revisions to laws, etc.
6. Risks associated with natural and man-made disasters
 - Outage of the J:COM Group's transmission facilities due to natural disasters, terrorist attacks, etc.

For more detailed information on the foregoing, please refer to the J:COM annual securities report scheduled for submission in March 2009.

II. Status of the Jupiter Telecommunications Co., Ltd. (J:COM) Group

(as of December 31, 2008)



- Services and bundle services offered by the company marked with * and non-managed companies are different from the services provided under J:COM brand.

III. Management Policy

(1) Fundamental management policy

The basic management philosophy of the J:COM Group defines the Company's mission as enhancing the sense of affluence felt by its customers in their daily lives by meeting their needs through state-of-the-art visual, audio, and high-speed Internet access services based on advanced technology.

To realize its management philosophy, the J:COM Group provides three services as a comprehensive one-stop provider: (1) cable television (J:COM TV), (2) high-speed Internet access (J:COM NET) and (3) telephony services (J:COM PHONE). These services are provided through the J:COM Group's system operators (listed in the "II. Status of the Jupiter Telecommunications, Ltd. (J:COM) Group" chart), which utilize the J:COM broadband (high speed, large capacity) network. Through such services, the J:COM Group endeavors each day to build close, trusting relationships with customers and local communities, while working to become the kind of company that can return the benefits of its achievements to local communities and shareholders.

As noted above, on September 1, 2007, the J:COM Group acquired interests in various thematic channels through its merger with JTV, thereby making the J:COM Group the largest multiple channel operator in Japan. As a leading company in the broadcasting and telecommunications industries, the J:COM Group plans to leverage improvements in programming quality to stimulate growth in the demand for multi-channel services, thereby increasing its shareholder value by expanding both its cable television and programming distribution businesses.

(2) Target management indices

The J:COM Group's services primarily target individual subscribers, and its greatest strength is one-stop shopping for bundled services at reasonable prices. Revenue, subscribers, bundle ratio, ARPU, and churn rates are important management indicators for evaluating success.

In terms of profitability, the Company believes that operating cash flow (OCF) and OCF margins are important management indices for measuring its operating results and its ability to leverage its operating costs.

(3) Medium- and long-term management strategies, and issues requiring action

The J:COM Group positioned the fiscal year ended December 31, 2008 as one for reestablishing a growth trend in its cable television operations. In this context, the J:COM Group continued to promote its Volume plus Value and Content growth strategies. Looking ahead to the fiscal year ending December 31, 2009 and beyond, the J:COM Group will also work to increase subscriber numbers (volume growth), raise ARPU (value growth), and enhance programming quality as a part of continued efforts to secure overall sustainable growth. Through these means, the J:COM Group will endeavor to promote higher corporate value.

1. Volume strategy

To increase subscriber numbers, the J:COM Group will be taking the following actions:

Increasing penetration rates in existing areas by promoting diversified sales channels

The J:COM Group is striving to strengthen its sales and marketing capabilities, and increase its customer contact points in existing markets by diversifying sales channels to increase subscriber penetration rates. Its principle measures are described below:

- Bulk sales
- Strengthening agency sales
- Increasing the number of J:COM Shops near commuter train stations and shopping areas
- Strengthening Web marketing
- Vigorous marketing to households receiving only J:COM retransmission services

The J:COM Group endeavors to increase subscriber numbers by extending its network as well as by strengthening its sales and marketing capabilities to convert the approximately 5 million retransmission only homes to paying subscribers.

Expanding new areas by M&A

As a key pillar that underpins the J:COM Group's efforts to increase subscribers in existing areas and to promote its volume strategy, J:COM will proactively consider mergers and acquisitions that complement its existing business activities both in substance and geographic area.

In addition to the inclusion of Jyohoku New Media Co., Ltd. (also known as Taito Cable Television), a cable television service provider operating mainly in Taito Ward, Tokyo, within the J:COM Group's scope of consolidation as a consolidated subsidiary in December 2008, J:COM also acquired 100% of the outstanding stock of Mediatti Communications, Inc. Previously the third largest cable TV operator in Japan with six consolidated cable television systems operating mainly in the Kanto region, Mediatti also became a wholly owned subsidiary of J:COM in December 2008. Looking ahead, it will remain the J:COM Group's policy to pursue opportunities for equity-based alliance and friendly mergers focusing primarily on cable television companies that are operating in close proximity to J:COM Group system operators as the means to further expand its service area.

The J:COM Group is pursuing increased efficiency in management by merging its consolidated subsidiaries, with the ultimate goal of achieving the competitiveness required for sustainable growth throughout the J:COM Group. These mergers of the J:COM Group companies and other reorganization measures will not only strengthen the J:COM Group's financial position and heighten its management efficiency, but also advance its regional strategy by increasing the J:COM Group's regional presence as well as its credibility with customers.

2. Value strategy

To increase ARPU, the J:COM Group is moving forward with increasing the bundle ratio and enhancing the added value of existing services. Its principle measures are described below:

Cable television (J:COM TV)

To strengthen its competitiveness against satellite broadcast and communications carriers, the J:COM Group is moving forward with efforts to bolster and augment its three major digital services: VOD, HDR, and HD programming. In order to increase the customer convenience of its HDR services, the J:COM Group is introducing a higher-performance HDR service with functions exceeding those presently offered. As a part of these endeavors, J:COM launched a new HDR Plus service in December 2008 and is consistently striving to increase the number of new digital service subscribers as well as to further enhance customer satisfaction.

In addition, the J:COM Group will continue to upgrade its VOD services by augmenting measures that only the J:COM Group can initiate. While further expanding HD content as well as Channel-on-Demand services (on-demand content offered by each individual channel), the J:COM Group will bolster the appeal of its high-definition quality programming via J:COM On Demand with the inclusion of the previously mentioned NHK on Demand and other services.

Moving toward July 2011 and the complete changeover to terrestrial digital broadcasting, the J:COM Group recognizes that its efforts in this area will play an increasingly important role in the future. The J:COM Group established the Digital Project Promotion Office in October 2008, to serve as its central coordinating body, and has launched the group-wide Digital Project. Through these means, the J:COM Group will actively promote the smooth migration to terrestrial digital broadcasting, endeavor to further increase the number of households utilizing its cable television services, and attempt to achieve a 100% digital conversion rate during 2010.

3. New business and value added services

The J:COM Group emphasizes the provision of new value-added services that can be offered on its own network in addition to existing services. Commenced in January 2008, one such service is an earthquake alert early warning service for households. This service was extended to cable television operators outside the J:COM Group as well as local government and other authorities in April 2008 and September 2008, respectively. In specific terms, the J:COM Group uses its cable network to forward the Earthquake Early Warnings transmitted by the Japan Meteorological Agency to the aforementioned parties. The J:COM Group's earthquake alert early warning service adopts a terminal computation method that incorporates the longitude and latitude of each customer's designated terminal as well as site data of installation areas (information transmitted by the independent administrative agency National Research Institute for Earth Science and Disaster Prevention). When compared to information provided by other CATV companies, the J:COM Group is able to provide much more accurate seismic intensity data and tremor arrival times to our subscribers.

Moreover, in February 2008, the consolidated subsidiary J:COM Tokyo Co., Ltd., which is accredited as a broadcaster on telecommunications services, began providing Internet access as well as a fixed telephone service to all condominiums within THE TOKYO TOWERS. Located in Kachidoki, Chuo Ward, Tokyo, this pair of buildings is a large residential complex in an area outside the existing service area. Based on the experience gained through THE TOKYO TOWERS, the J:COM Group will aggressively expand its services by pursuing similar initiatives.

Drawing on each of the aforementioned services, the J:COM Group endeavors to increase customer satisfaction and contribute to the safety of local communities.

4. Expanding the content strategy

The J:COM Group will work to enhance programming quality by adding the creation and supply of exciting programming to its existing cable television business. In order to improve the programming on its channels and to develop appealing, higher quality programming, the J:COM Group began using data from the digital viewership rating service, which was launched in the summer of 2006, as well as subscriber opinions gathered by direct sales representatives and call centers. At the same time, its channel lineup is being continuously reexamined. Furthermore, the J:COM Group will continue to place considerable emphasis on efforts to convert highly rated, widely viewed programs to a high-definition format.

IV. Consolidated Annual Financial Statements

JUPITER TELECOMMUNICATIONS CO., LTD. AND SUBSIDIARIES

CONSOLIDATED INCOME STATEMENTS

(YEN IN MILLIONS, EXCEPT SHARE AND PER SHARE AMOUNTS)

Account	Year ended December 31, 2008	Year ended December 31, 2007	Change	
	Amount	Amount	Amount	(%)
Revenue:				
Subscription fees	251,849	230,061	21,788	9.5
Other	42,459	34,447	8,012	23.3
	294,308	264,508	29,800	11.3
Operating costs and expenses				
Operating and programming costs	(112,099)	(104,748)	(7,351)	(7.0)
Selling, general and administrative	(59,514)	(52,722)	(6,792)	(12.9)
Depreciation and amortization	(69,020)	(64,222)	(4,798)	(7.5)
	(240,633)	(221,692)	(18,941)	(8.5)
Operating income	53,675	42,816	10,859	25.4
Other income (expenses):				
Interest expense, net:				
Related parties	(1,479)	(1,332)	(147)	(11.1)
Other	(3,240)	(2,944)	(296)	(10.1)
Equity in earnings of affiliates	600	291	309	106.1
Other income, net	177	558	(381)	(68.3)
Income before income taxes and other items	49,733	39,389	10,344	26.3
Minority interest in net income of consolidated subsidiaries	(2,293)	(1,883)	(410)	(21.7)
Income before income taxes	47,440	37,506	9,934	26.5
Income tax expense	(19,476)	(13,514)	(5,962)	(44.1)
Net income	27,964	23,992	3,972	16.6
Per Share data				
Net income per share – basic	4,079.61	3,650.27	429.34	11.8
Net income per share – diluted	4,076.17	3,638.93	437.24	12.0
Weighted average number of ordinary shares outstanding – basic	6,854,535	6,572,638	281,897	4.3
Weighted average number of ordinary shares outstanding – diluted	6,860,334	6,593,130	267,204	4.1

(Note) Percentages are calculated based on amounts before rounding.

**JUPITER TELECOMMUNICATIONS CO., LTD.
AND SUBSIDIARIES**

CONSOLIDATED BALANCE SHEETS

(YEN IN MILLIONS)

Account	December 31, 2008	December 31, 2007	Change
	Amount	Amount	Amount
Current assets:			
Cash and cash equivalents	21,503	22,890	(1,387)
Accounts receivable	14,838	13,198	1,640
Allowance for doubtful accounts	(396)	(356)	(40)
Deferred tax asset—current	11,429	11,738	(309)
Prepaid expenses and other current assets	7,250	5,164	2,086
Total current assets	54,624	52,634	1,990
Investments:			
Investments in affiliates	13,363	19,502	(6,139)
Investments in other securities, at cost	2,141	2,139	2
Total investments	15,504	21,641	(6,137)
Property and equipment, at cost:			
Land	3,056	2,789	267
Distribution system and equipment	620,017	523,599	96,418
Support equipment and buildings	45,580	39,148	6,432
	668,653	565,536	103,117
Less accumulated depreciation	(284,919)	(228,341)	(56,578)
Total property and equipment, at cost	383,734	337,195	46,539
Other assets:			
Goodwill	246,196	221,493	24,703
Identifiable intangible asset, net	38,159	32,862	5,297
Deferred tax asset—non current	4,137	4,423	(286)
Other	13,316	10,168	3,148
Total other assets	301,808	268,946	32,862
Total assets	755,670	680,416	75,254

Account	December 31, 2008	December 31, 2007	Change
	Amount	Amount	Amount
Current liabilities:			
Short-term loans	6,092	2,625	3,467
Long-term debt—current portion	12,453	21,308	(8,855)
Capital lease obligations—current portion			
Related parties	15,355	11,671	3,684
Other	3,108	2,947	161
Accounts payable	21,298	24,279	(2,981)
Income tax payable	9,907	7,082	2,825
Deposit from related parties	4,124	3,536	588
Deferred revenue—current portion	7,314	6,088	1,226
Accrued expenses and other liabilities	10,059	6,236	3,823
Total current liabilities	89,710	85,772	3,938
Long-term debt, less current portion	170,488	143,219	27,269
Capital lease obligations, less current portion:			
Related parties	38,705	34,335	4,370
Other	6,763	6,911	(148)
Deferred revenue	66,537	54,708	11,829
Redeemable preferred stock of consolidated subsidiary	—	500	(500)
Deferred tax liability – non current	11,827	12,643	(816)
Other liabilities	13,353	6,920	6,433
Total liabilities	397,383	345,008	52,375
Minority interests	8,935	5,399	3,536
Shareholders' equity:			
Ordinary shares no par value	117,162	116,734	428
Additional paid-in capital	226,388	231,493	(5,105)
Retained earnings	14,457	(10,079)	24,536
Treasury stock	(7,520)	(7,520)	—
Accumulated other comprehensive loss	(1,135)	(619)	(516)
Total shareholders' equity	349,352	330,009	19,343
Total liabilities, minority interests and shareholders' equity	755,670	680,416	75,254

**JUPITER TELECOMMUNICATIONS CO., LTD.
AND SUBSIDIARIES**

Consolidated Statements of Shareholders' Equity

(YEN IN MILLIONS)

	Ordinary Shares	Additional paid in capital	Comprehensive Income/(Loss)	Retained earnings/ (Accumulated Deficit)	Accumulated Other Comprehensive Income/(Loss)	Treasury Stock at cost	Total Shareholders' Equity
Balance at December 31, 2006	115,232	196,335		(34,071)	(200)	(0)	277,296
Net income:			23,992	23,992			23,992
Unrecognized loss of acquired companies				—			—
Other comprehensive income:							
Changes in the fair value of derivative financial instruments			(419)		(419)		(419)
Comprehensive income			23,573				
Ordinary shares issued upon exercise of Stock options	1,502	1,470					2,972
Stock compensation (includes paid not issued options)		141					141
Increase due to merger		33,547					33,547
Purchase of treasury stock						(7,520)	(7,520)
Balance at December 31, 2007	116,734	231,493		(10,079)	(619)	(7,520)	330,009
Net income:			27,964	27,964			27,964
Other comprehensive income:							
Unrealized gain on cash flow hedge			(516)		(516)		(516)
Comprehensive income			27,448				
Stock compensation		55					55
Ordinary shares issued upon exercise of Stock options	428	428					856
Distribution to Parent in connection with Mediatti acquisition		(5,588)					(5,588)
Dividend paid				(3,428)			(3,428)
Retirement of treasury stock		(0)				0	—
Balance at December 31, 2008	117,162	226,388		14,457	(1,135)	(7,520)	349,352

**JUPITER TELECOMMUNICATIONS CO., LTD.
AND SUBSIDIARIES**

CONSOLIDATED STATEMENTS OF CASH FLOWS

(YEN IN MILLIONS)

Classification	Year ended December 31, 2008	Year ended December 31, 2007
	Amount	Amount
Cash flows from operating activities:		
Net income	27,964	23,992
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	69,020	64,222
Equity in earnings of affiliates	(600)	(291)
Minority interest in net income of consolidated subsidiaries	2,293	1,883
Stock compensation expenses	55	140
Deferred income taxes	2,772	1,657
Non-cash gain from forgiveness of debt	(135)	—
Changes in operating assets and liabilities, excluding effects of business combinations:		
Decrease in accounts receivable, net	96	2,477
Decrease/(increase) in prepaid expenses and other current assets	(1,273)	214
Increase in other assets	(2,339)	(2,478)
Increase/(decrease) in accounts payable	(3,418)	412
Increase in accrued expenses and other liabilities	7,247	2,834
Increase/(decrease) in deferred revenue	(990)	164
Net cash provided by operating activities	100,692	95,226
Cash flows from investing activities:		
Capital expenditures	(46,972)	(46,348)
Acquisitions of new subsidiaries, net of cash acquired	(27,700)	634
Acquisition of business operation	(1,710)	—
Investments in and advances to related party	—	(1,138)
Loan to related party	—	(5,166)
Principle received from related party	—	1,350
Acquisition of minority interests in consolidated subsidiaries	(132)	(2,543)
Other investing activities	157	483
Net cash used in investing activities	(76,357)	(52,728)
Cash flows from financing activities:		
Proceeds from issuance of common stock	856	2,973
Purchase of treasury stock	—	(7,520)
Net increase/(decrease) in short-term loans	(294)	335
Proceeds from long-term debt	55,284	613
Principal payments of long-term debt	(62,438)	(25,699)
Principal payments under capital lease obligations	(17,105)	(15,689)
Cash dividend paid to shareholders	(3,428)	—
Other financing activities	1,403	4,893
Net cash used in financing activities	(25,722)	(40,094)
Net increase/(decrease) in cash and cash equivalents	(1,387)	2,404
Cash and cash equivalents at beginning of year	22,890	20,486
Cash and cash equivalents at end of term	21,503	22,890

Summary of significant accounting policies

1. Scope of consolidation

- (1) Number of consolidated subsidiaries: 36
- (2) The names of the Company's consolidated subsidiaries are shown in "II. Status of the Jupiter Telecommunications Co., Ltd.(J:COM) Group".

2. Scope of application of equity method

- (1) Number of equity method affiliates: 9
- (2) The names of these affiliates are shown in "II. Status of the Jupiter Telecommunications Co., Ltd.(J:COM) Group".

3. Significant accounting policies

(1) Accounting standards used to prepare financial statements

The Company prepares its annual consolidated financial statements using terminology, forms and methods of preparation required under accounting principles generally accepted in the United States of America.

(2) Securities valuation standards and valuation method

To value its securities, the Company applies Statement of Financial Accounting Standards ("SFAS") No. 115, "Accounting for Certain Investments in Debt and Equity Securities."

Investments in affiliates (excluding loans):	Equity method
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Investments in other securities:	Cost method
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When investments in affiliates and unmarketable stocks decline in value, the Company considers the possibility of recognizing impairment losses, if such declines are deemed to be other-than-temporary.

(3) Valuation standards and valuation methods for derivatives

The Company accounts for derivatives based on SFAS No.133 "Accounting for Certain Derivative Instruments and Hedging Activities" as amended. According to SFAS No. 133, as amended, all derivatives must be fairly valued and recognized on the balance sheet as assets or liabilities.

- Derivative instrument designated and effectively active as a fair value hedge:
Changes in the fair value of derivative instruments and of the assets or liabilities being hedged are recognized as periodic income/loss.
- Derivative instrument designated as cash flow hedge—regarding the portion effectively active as a hedge:
Until income/losses on the assets or liabilities being hedged are recognized on the income statement, they must be recognized as other comprehensive income/loss.
- Derivative instrument designated as cash flow hedge—regarding the portion that is not effectively active as a hedge:
Recognized as periodic income/loss.
- Derivative instruments not designated as hedge:
Changes in fair value recognized as periodic income/loss.

(4) Accounting for long-lived assets

For long-term assets other than goodwill, the Company evaluates the need for impairment losses on the guidance in SFAS No. 144 "Accounting for the Impairment or Disposal of Long-Lived Assets", whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable.

(5) Depreciation method for tangible fixed assets

The straight-line method is applied.

Useful lives of major assets:

Distribution system and equipment:	10 - 17 years
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Buildings and structures:	15 - 40 years
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Support equipment:	5 - 15 years
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(Assets acquired through capital leases are depreciated over periods ranging from 2-20 years.)

(6) Valuation standards and valuation methods for goodwill

The Company recognizes as goodwill the difference between costs of acquisition of consolidated subsidiaries and the estimated fair value of the net assets of applicable companies.

In accordance with SFAS No. 142, "Goodwill and Other Intangible Assets," the Company conducts an impairment test once each year or whenever an event occurs that suggests the possibility of impairment.

(7) Accounting methods of Asset Retirement Obligation

The company applies FASB Interpretation No. 47 which clarifies that the term asset retirement obligation as used in FASB Statement No.143, Accounting for Asset Retirement Obligations. This interpretation requires us to recognize a liability for the fair value of a conditional asset retirement obligation if the fair value of the liability can be reasonably estimated.

(8) Standards for recognition of important allowances

Bad debt allowance

The Company calculates a bad debt allowance on the basis of our best estimate of probable future losses on accounts receivable. It also recognizes estimated uncollectible amounts when such allowances are required.

(9) Lease transactions

The Company accounts for leases in accordance with SFAS No.13 "Accounting for Leases."

(10) Amortization of identifiable intangible assets

Intangible assets consist of customer relationships, which are amortized over the expected lives of our customers (up to 10 years).

Intangible assets consist of distribution franchise, which are amortized over the expected lives of our customers (up to 20 years).

(11) Income Taxes

The Company and its subsidiaries account for income taxes under the asset and liability method. Deferred tax assets and liabilities are recognized for the future tax consequences attributable to differences between the financial statement carrying amounts of existing assets and liabilities and their respective tax bases and operating loss and tax credit carryforwards. Deferred tax assets and liabilities are measured using enacted tax rates expected to apply to taxable income in the years in which those temporary differences are expected to be recovered or settled. The effect on deferred tax assets and liabilities of a change in tax rates is recognized in income in the period that includes the enactment date.

(12) Revenue Recognition

The Company and its subsidiaries recognize cable television, high-speed Internet access, telephony and programming revenues when such services are provided to subscribers. Revenues derived from other sources are recognized when services are provided, events occur or products are delivered. Initial subscriber installation revenues are recognized in the period in which the related services are provided to the extent of direct selling costs. Any remaining amount is deferred and recognized over the estimated average period that the subscribers are expected to remain connected to the cable television system. Historically, installation revenues have been less than related direct selling costs, therefore such revenues have been recognized as installations are completed.

The Company and its subsidiaries provide poor reception rebroadcasting services to noncable television viewers suffering from poor reception of television waves caused by artificial obstacles. The Company and its subsidiaries enter into agreements with parties that have built obstacles causing poor reception for construction and maintenance of cable facilities to provide such services to the affected viewers at no cost to them during the agreement period. Under these agreements, the Company and its subsidiaries receive up-front, lump-sum compensation payments for construction and maintenance. Revenues from these agreements have been deferred and are being recognized in income on a straight-line basis over the agreement periods which are generally 20 years. Such revenues are included in revenue - other in the accompanying consolidated statements of operations.

The Company's channels distribute programming to individual satellite platform subscribers through an agreement with the platform operator which provides subscriber management services to channels in return for a fee based on subscription revenues. Individual satellite subscribers pay a monthly fee for programming channels under the terms of rolling one-month subscription contracts. Cable and broadband service providers generally pay a per-subscriber fee for the right to distribute the company's programming on their systems under the terms of generally annual distribution contracts. Revenue for such services is recognized in the periods in which programming services are provided to cable, satellite and broadband subscribers.

(13) Stock compensation

The FASB issued SFAS No. 123 (Revised 2004) (SFAS No. 123R) in December 2004. SFAS No. 123R is a revision of SFAS No. 123 Accounting for Stock-Based Compensation. SFAS No. 123R requires a public entity to measure the cost of employee services received in exchange for an award of equity instruments based on the grant-date fair value of the award. That cost will be recognized over the period during which an employee is required to provide service in exchange for the award. The company has applied the modified prospective method to adopt SFAS No. 123R since January 1, 2006.

(14) Significant business combination

On September 1, 2007, the Company merged with JTV by issuing ordinary shares to LGI and Sumitomo in exchange for their ordinary shares in JTV. Under the provisions of SFAS 141, *Business Combinations*, the JTV interest acquired from LGI, our consolidating parent has been treated as a transaction between entities under common control and recognized at book value, whereas, the JTV interest acquired from Sumitomo has been accounted for using the purchase method of accounting and recognized at fair value. Accordingly, the excess of our acquisition costs over the fair value of net assets acquired from JTV was allocated to goodwill. The opening balance sheet of JTV is considered final. The purchase price allocation of JTV was updated in 2008, however considered final as of the quarter ended September 30, 2008.

On December 25, 2008 the Company acquired a 100% interest in Mediatti Communications, Inc., (Mediatti) a broadband communications provider in Japan. Mediatti was partially owned by our parent company Liberty Global

Inc., (LGI). Under the provisions of SFAS 141, *Business Combinations*, the Mediatti interest acquired from LGI has been treated as a transaction between entities under common control and the Mediatti interest acquired from third parties has been accounted for using the purchase method of accounting. The aggregate cost basis assigned to Mediatti interest acquired has been allocated to the acquired identifiable net assets based on the preliminary assessment of their respective fair values, with the excess of the aggregate cost basis over the preliminary fair values allocated to goodwill. The purchase price allocation is considered preliminary and subject to adjustment.

A summary of the purchase price and opening balance sheets for the above significant acquisitions during the years ended December 31, 2007 and 2008 is presented below (Yen in millions):

	Year Ended December 31, 2008	
	Jupiter TV	Mediatti
Cash, receivables and other assets.....	¥ 15,888	¥ 10,031
Property and equipment	1,025	27,403
Goodwill.....	18,507	19,737
Intangible asset	15,380	4,555
Debt and capital lease obligations.....	(3,061)	(26,307)
Other liabilities.....	(13,793)	(6,839)
Total purchase price	¥ 33,946	¥ 28,580
Purchase price:		
Cash consideration	¥ —	¥ 28,351
Stock issuance	33,547	—
Investment in affiliates	—	—
Direct acquisition costs	399	229
	¥ 33,946	¥ 28,580

The opening balance sheet of Mediatti is based on preliminary purchase price allocations and is therefore subject to adjustment based on our final assessment of fair values of tangible and intangible assets and liabilities.

Notes to Annual Consolidated Financial Statements

Segment Information

(1) Operating segments

The Company's new channel services are considered a separate operating segment, however, due to the insignificant size of these channel service operations, management has determined it has one reportable segment "Broadband communications services" as of December 31, 2008. Therefore, information on operating segments is not applicable in this section.

(2) Segment information by region

Because the Company does not have any overseas subsidiaries or branches, this section is not applicable.

Earning per share

	<u>2008</u>	<u>2007</u>
Net income (Yen in Million)	¥27,964	¥23,992
Weighted average common shares outstanding:		
Basic	6,854,535	6,572,638
Effect of dilutive common stock equivalents.....	<u>5,799</u>	<u>20,492</u>
Diluted	<u>6,860,334</u>	<u>6,593,130</u>
Earnings per share (Yen):		
Basic	¥4,079.61	¥3,650.27
Diluted	¥4,076.17	¥3,638.93

Subsequent events

None

V. Annual financial Statements (Parent Company Only-Japanese GAAP)

For the Year Ended December 31, 2008

JUPITER TELECOMMUNICATIONS CO., LTD (Parent Company Only-Japanese GAAP) INCOME STATEMENTS

(YEN IN MILLIONS)

Account	Year ended December 31, 2008	Year ended December 31, 2007	Change	
	Amount	Amount	Amount	(%)
Sales	117,933	107,807	10,126	9.4
Cost of sales	93,448	87,952	5,496	6.2
Gross income	24,485	19,855	4,630	23.3
Selling, general & administrative expenses	14,037	11,708	2,329	19.9
Wages and salaries	4,605	3,678	927	25.2
Retirement cost	89	69	20	29.0
Employee's benefit	698	661	37	5.6
Rent expense	1,322	890	432	48.5
Repair expense	878	—	878	—
Consulting expenses	2,162	2,226	(64)	(2.9)
Depreciation expense	1,131	1,044	87	8.3
Amortization of goodwill	779	541	238	44.0
Other	2,373	2,599	(226)	(8.7)
Operating income	10,448	8,147	2,301	28.2
Non-Operating profit	2,758	3,635	(877)	(24.1)
Interest revenue	2,212	2,814	(602)	(21.4)
Dividends	129	373	(244)	(65.4)
Guarantee fee	91	104	(13)	(12.5)
Other	326	344	(18)	(5.2)
Non-Operating charges	2,729	3,126	(397)	(12.7)
Interest expense	2,434	2,597	(163)	(6.3)
Long term prepaid guarantees amortization	188	219	(31)	(14.2)
Stock issue cost amortization	—	214	(214)	(100.0)
Other	107	96	11	11.5
Ordinary income	10,477	8,656	1,821	21.0
Extraordinary gains	710	—	710	—
Gain on sale of affiliate company	428	—	428	—
Gain on goodwill amortization of previous year	282	—	282	—
Extraordinary losses	144	59	85	144.1
Loss on one-time amortization of loan expense	144	59	85	144.1
Net income before taxes	11,043	8,597	2,446	28.5
Income taxes & inhabitant taxes	32	3,661	(3,629)	(99.1)
Income taxes - deferred	4,029	(1,391)	5,420	—
Net income after taxes	6,982	6,327	655	10.4

* Fractional rounded makes some differences between sum of breakdown and total in Change column.

*The Company presented "Repair expense" separately from "Selling, general & administrative expenses -Other" for the year ended December 31, 2008 and included the expense of 576 million yen in "Other" for the year ended December 31, 2007

JUPITER TELECOMMUNICATIONS CO., LTD
(Parent Company Only-Japanese GAAP)
BALANCE SHEETS

(YEN IN MILLIONS)

Account	December 31, 2008	December 31, 2007	Change	Account	December 31, 2008	December 31, 2007	Change
	Amount	Amount	Amount		Amount	Amount	Amount
Current assets:				Current liabilities:			
Cash and cash equivalents	402	1,437	(1,035)	Accounts payable-Trade	7,012	7,964	(952)
Accounts receivable-Trade	12,091	11,533	558	Long-term debt-current portion	8,984	18,075	(9,091)
Securities	10,495	14,290	(3,795)	Accrued liabilities	2,672	2,630	42
Inventories	1,848	359	1,489	Accrued expenses	1,380	1,492	(112)
Prepaid expenses	645	622	23	Income tax payable	221	4,076	(3,855)
Deposit	5,000	4,000	1,000	Withheld payable	387	2,614	(2,227)
Deferred tax asset	4,408	845	3,563	Other current liabilities	182	37	145
Other current assets	3,943	4,332	(389)	Total current liabilities	20,838	36,888	(16,050)
Total current assets	38,832	37,418	1,414	Fixed liabilities:			
Fixed assets:				Long-term debt	155,984	128,151	27,833
Buildings	1,008	1,041	(33)	Deferred tax liability	10,313	14,620	(4,307)
Other structure	27	30	(3)	Other long term liabilities	1,940	1,029	911
Machinery and equipment	1,418	1,462	(44)	Total fixed liabilities	168,237	143,800	24,437
Land	429	429	—	Total Liabilities	189,075	180,688	8,387
Tangible fixed assets	2,882	2,962	(80)	Stockholders' equity			
Goodwill	6,744	15,680	(8,936)	Common stock	117,162	116,734	428
Software	3,853	4,106	(253)	Capital surplus:			
Other intangible fixed asset	17	14	3	Capital reserve	31,302	30,873	429
Intangible fixed assets	10,614	19,800	(9,186)	Additional paid-in capital	94,132	94,132	—
Investment securities	2,706	2,706	—	Total Capital Surplus	125,434	125,005	429
Investments to subsidiaries and affiliates	297,427	269,612	27,815	Accumulated profit			
Long-term loans to others	233	251	(18)	Retained earnings carried forward	16,363	12,809	3,554
Long-term loans to related parties	84,500	92,300	(7,800)	Total retained earnings	16,363	12,809	3,554
Long-term prepaid expenses	543	753	(210)	Treasury stock	(7,520)	(7,520)	(0)
Guarantees	1,717	1,315	402	Total Stockholder's equity	251,439	247,028	4,411
Other investments	25	29	(4)	Revaluation surplus			
Total investment and other assets	387,151	366,966	20,185	Deferred hedge loss	(1,083)	(584)	(499)
Total fixed assets	400,647	389,728	10,919	Total Revaluation surplus	(1,083)	(584)	(499)
				Stock option	48	14	34
Total Assets	439,479	427,146	12,333	Total Net Assets	250,404	246,458	3,946
				Total Liabilities & Net Assets	439,479	427,146	12,333

(Note)

	December 31, 2008	December 31, 2007
1. Accumulated depreciation of Tangible fixed assets	¥1,531 million	¥1,176 million
2. Guarantee liabilities (for bank loan) *	¥20,145 million	¥23,926 million

*Other than above guarantee liabilities, we have ¥2,846 million (USD 32 million), ¥4,069 million (USD 37 million) exchange reservation contract on behalf of certain subsidiaries and affiliates in 2008 and 2007 respectively.

JUPITER TELECOMMUNICATIONS CO., LTD
(Parent Company Only-Japanese GAAP)
Statement of stockholders' equity

For the 12 month ended December 31, 2007

(Yen in millions)

	Stockholders' equity								
	Common stock	Advance on subscription	Capital Surplus			Retained Earnings		Treasury stock	Total Stockholders' equity
			Capital reserve	Additional paid-in capital	Total capital surplus	Accumulated profit	Total retained earnings		
						Retained earnings carried forward			
Balance at December 31, 2006	115,232	32	29,371	42,230	71,601	6,482	6,482	(0)	193,347
Movement for this period									
Net income						6,327	6,327		6,327
JTV merger				51,902	51,902				51,902
Treasury stock								(7,520)	(7,520)
Stock option exercise	1,486		1,486		1,486				2,972
Reclass from Advance on subscription to Common stock or Capital reserve	16	(32)	16		16				—
Movement other than Stockholders' equity item									
Total movement	1,502	(32)	1,502	51,902	53,404	6,327	6,327	(7,520)	53,681
Balance at December 31, 2007	116,734	—	30,873	94,132	125,005	12,809	12,809	(7,520)	247,028

	Revaluation surplus		Stock option	Total Net assets
	Deferred hedge loss	Total revaluation surplus		
Balance at December 31, 2006	(192)	(192)	—	193,155
Movement for this period				
Net income				6,327
JTV merger				51,902
Treasury stock				(7,520)
Stock option exercise				2,972
Reclass from Advance on subscription to Common stock or Capital reserve				—
Movement other than Stockholders' equity item	(392)	(392)	14	(378)
Total movement	(392)	(392)	14	53,303
Balance at December 31, 2007	(584)	(584)	14	246,458

For the 12 month ended December 31, 2008

(Yen in millions)

	Stockholders' equity							
	Common stock	Capital Surplus			Retained Earnings		Treasury stock	Total Stockholders' equity
		Capital reserve	Additional paid-in capital	Total capital surplus	Accumulated profit	Total retained earnings		
					Retained earnings carried forward			
Balance at December 31, 2007	116,734	30,873	94,132	125,005	12,809	12,809	(7,520)	247,028
Movement for this period								
Dividend					(3,428)	(3,428)		(3,428)
Net income					6,982	6,982		6,982
Retirement of treasury stock			(0)	(0)			0	—
Stock option exercise	428	429		429				857
Movement other than Stockholders' equity item								
Total movement	428	429	(0)	429	3,554	3,554	0	4,411
Balance at December 31, 2008	117,162	31,302	94,132	125,434	16,363	16,363	(7,520)	251,439

	Revaluation surplus		Stock option	Total Net assets
	Deferred hedge loss	Total revaluation surplus		
Balance at December 31, 2007	(584)	(584)	14	246,458
Movement for this period				
Dividend				(3,428)
Net income				6,982
Retirement of treasury stock				—
Stock option exercise				857
Movement other than Stockholders' equity item	(499)	(499)	34	(465)
Total movement	(499)	(499)	34	3,946
Balance at December 31, 2008	(1,083)	(1,083)	48	250,404

Significant Accounting Policies

1. Securities Valuation Method
 - Investments to subsidiaries and affiliates
 - Acquisition cost by the moving average method
 - Other investments
 - Non-marketable Securities
 - Acquisition cost by the moving average method
2. Inventory Valuation
 - Lower of cost or market by the moving average method
3. Depreciation Method of Tangible Fixed Assets
 - The straight-line method is applied.

Buildings	15–50 years
Other structures	10–60 years
Machinery and equipment	4–15 years
4. Amortization Method of Intangible Fixed Assets
 - Straight-line method
 - With regard to software for in-house use, straight-line method over estimated in-house useful life (5 years).
 - With regard to goodwill, straight-line method over 10 years
5. Long term Prepaid Expenses
 - Amortized using straight-line method.
6. Allowance and Reserve
 - (1) Allowance for Bad debts
 - Calculate based on historical bad debt ratio approach for general receivables and on debtor's financial evaluation approach for particular doubtfuls.
7. Important foreign exchange hedge method
 - (1) Hedge accounting method
 - Deferred hedge method is applied. When allotment is applicable, such method is used.
 - (2) Measure and object for hedge
 - Hedge measure: Foreign exchange reserve, and interest swap
 - Object for hedge: Account receivables and payables in foreign currency, and interest of debt loans with variable interest rate
 - (3) Hedge policy
 - The Company tries to minimize the risks of foreign exchange fluctuations of account receivables and payables in foreign currency as well as the risks of fluctuations of interest rate for debt loans based on the Company's internal regulations.
 - (4) Valuation of hedge
 - Valuation is done comparing reserved rates and actual rates at closing dates and settlement dates. With regard to interest swap, valuation is done by the interest risk as object for hedge being diminished.
8. Lease transaction
 - Except for finance lease where ownership is expected to transfer to the lessee, the accounting method for lease transactions in conformance with accounting policy of general lease transaction is applied.
9. Consumption Taxes
 - Consumption taxes are excluded from income and expenses in Statement of Operations, and net of payables / receivables of Consumption Taxes are recorded in Balance Sheet.

Change of Significant Accounting Policies (Parent Only-Japanese GAAP)

Due to early adoption of new accounting guidance, JICPA Accounting Standard Committee Report No. 10 (The revision of the practical guidance for deferred income tax accounting for stand alone financial statements) , our operating income and ordinary income both increased by ¥844 million and our net income before taxes increased by ¥1,125 million.

Additional Information

Business combination

Based on the JTV valuation report updated by the supplemental information we had acquired during the current half year, the purchase price allocation was finalized since the previous purchase price allocation was based on preliminary estimates of fair value with the available data at the time.

The carrying amount of goodwill was adjusted based on the final purchase price allocation and the application of new practical guidelines, deferred tax accounting for financial statement, as follow.

Account	(Yen in Millions) Change in goodwill
<Purchase price allocation>	
Current assets (Other current assets)	12
Non-current assets (Investments in subsidiaries and affiliates)	7,168
<hr/> Subtotal	<hr/> 7,180
<Effect of early adoption of new accounting guidance >	
Other long-term liabilities (Deferred income tax)	(15,619)
<hr/> Total	<hr/> (8,439)

VI. Other

Changes in executives

As soon as the information becomes available, we will disclose it.
(Currently expected on February 27, 2009)